

## Birthday GIVEAWAY promotional campaign rules

These official rules ("the Rules") set out the terms and conditions for conducting the Birthday GIVEAWAY promotional campaign ("the Campaign") and regulate the relationship between the Organizer and participants in the Campaign.

1. Organizer: MyFin EAD, UIC 206066023, having its registered office at: Sofia, Bulgaria, 111 P Tsarigradsko Shose Blvd. (hereinafter "MyFin").

2. Participants in the Campaign

Any individual who, within the period specified under item 3, has fulfilled the conditions under item 4 on Facebook, may participate in the Campaign.

3. Period of the Campaign:

- beginning: 10.11.2023
- end: 30.11.2023 inclusive

4. Way of conducting the Campaign

the Campaign will take place on the official MyFin Facebook page at the following address: <a href="https://facebook.com/myfinbulgaria/">https://facebook.com/myfinbulgaria/</a>. Any individual who:

- is a registered MyFin user

- has sent their mobile phone to MyFin in a private Facebook message to confirm they have a MyFin registration

- has liked the official MyFin Facebook page at <a href="https://facebook.com/myfinbulgaria/">https://facebook.com/myfinbulgaria/</a>

- has tagged a friend in a comment under the Birthday GIVEAWAY post,

is eligible to participate and has the chance to win great prizes.

5. Prizes

The first 100 users who fulfill the conditions under item 4 will win BGN 10.

5.1. After the end of the Campaign, the Organizer will notify the winning participants and provide the prizes. The date of announcing the winning participants will be 04.12.2023.

6. Additional provisions

6.1. The Organizer shall not be responsible for situations where users are unable to participate in the Campaign for reasons beyond the control of the Organizer or its subcontractors.

6.2. These Rules shall be publicly disclosed by the date of beginning the Campaign and freely accessible at <u>www.myfin.bg/news</u> throughout the period of the Campaign, in accordance with the requirements of current Bulgarian legislation.

6.3. The Organizer reserves the right to supplement or change these Rules, such changes coming into effect from the moment of their announcement on www.myfin.bg/news. The Organizer may



terminate the Campaign at any time in case of force majeure or in case abuses or violations of these Rules are found. In such cases, no compensation shall be due to participants.

Force majeure circumstances that affect the procedure or execution of the Campaign may also involve decisions of authorities, state of war, natural disasters and others.

6.4. Participants agree to the Organizer's decisions regarding changes to the period of the Campaign, or other changes related to conducting the Campaign or the activity of participants.

6.5. Users may not participate in the prize draw in case they:

- do not comply with these Rules or the conditions for participation in the Campaign;
- use fake, unauthorized or duplicate Facebook profiles;
- use obscene or offensive words or expressions.

## 7. Personal data

7.1. By participating in the Campaign, users accept the terms of these Rules and give consent for their personal data to be processed by the Organizer for the purposes of conducting the Campaign under the conditions of existing agreements between users and MyFin EAD for the use of MyFin services and the preliminary information regarding processing of personal data according to Art. 13 and Art. 14 of Regulation (EU) 2016/679 provided on the Organizer's website at <a href="https://myfin.bg/BG/News.html">https://myfin.bg/BG/News.html</a>.

The names of the winning participants will be published on the official MyFin Facebook page at <a href="https://facebook.com/myfinbulgaria/">https://facebook.com/myfinbulgaria/</a>.